## **Media Release**



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## Best of Bauer 5-Star Michigan Educational Credit Union: Where You're a Person, Not a Number

March 2019: Coral Gables, Florida, BauerFinancial, Inc., the Nation's Premier Bank and Credit Union Rating Firm, salutes 5-Star Michigan Educational Credit Union, Plymouth, Michigan for its continued financial excellence. Not only has Michigan Educational Credit Union earned Bauer's highest (5-Star) rating for financial strength and stability, it has maintained that top rating for 109 consecutive quarters. Earning a 5-Star rating indicates this credit union excels in areas of capital adequacy, profitability, asset quality and much more. Earning and maintaining this top rating continuously for over 25 years gives Michigan Educational Credit Union the added status of being a "Best of Bauer Credit Union". This designation is reserved specifically for institutions that have earned Bauer's highest rating consistently for 100 consecutive quarters... or longer.

"The People Helping People ideology that engenders credit unions", observes Karen Dorway, president of BauerFinancial, "is alive and well. Credit unions base decisions on relationships, not just on numbers. We seem to be coming to a point where human interaction is regaining importance. Technology is an invaluable tool, but only when it enhances the member experience. Michigan Educational Credit Union has never lost sight of that."

Michigan Educational Credit Union was established in 1942, and has been building personal relationships ever since. Today, 77 years later, Michigan Educational Credit Union operates through six conveniently located offices in Ann Arbor, Brighton, Livonia, Macomb Township, Plymouth and Royal Oak and can also be found online at <a href="michedcu.org">michedcu.org</a>.

Michigan Educational Credit Union: "Dedicated to serving the financial needs of our community since 1942."

Member of the **NCUA** and an Equal Housing Lender.

BAUERFINANCIAL, Inc., Coral Gables, Florida, the nation's leading independent bank and credit union rating and research firm, has been reporting on and analyzing the performance of U.S. banks and credit unions since 1983. No institution can pay for or opt out of a BauerFinancial rating. Star-ratings are all available for free at <a href="mailto:bauerfinancial.com">bauerfinancial.com</a>.

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